

# Innovation in Packaging Technologies

Trends in Barrier Technologies for Safe Use of Crop Protection Products

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*on behalf of CropLife International - Specification Expert Group*



# PURPOSE

Advancing innovation in agriculture for a sustainable future.

# VISION

CropLife International plays a leading role in enabling a sustainable food system.



# Agenda

Packaging Materials  
-  
Need for Innovative  
Barrier Technologies

Development of New  
Plasma Treatment  
Technologies  
-  
Early Results

Packaging Innovation  
-  
How to Accelerate a  
Long Change Process

# **Packaging Materials**

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## **Need for Innovative Barrier Technologies**



# Packaging Materials

## Standard Materials

Safe packaging of Crop Protection Products (CPPs) on the market is ensured by a broad range of available packaging materials.

- Typical sizes: approx. 50 mL to 1000 L
- Typical materials: pure or layered



Pure materials (examples):

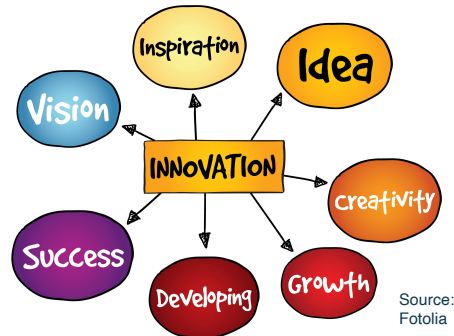
- High density polyethylene (HD-PE)
- Polyethyl terephthalate (PET)

Layer materials (examples):

- Ethylvinyl alcohol / High density polyethylene (COEX-EVOH)
- Polyamide / High density polyethylene (COEX-PA)
- Fluorinated High density polyethylene (f-HD-PE)

# Packaging Materials

Even so Innovation is Needed



Provide innovative solutions for optimum shelf life and innovative active ingredient concepts such as microbial products.

Further increase recycling of packaging materials including use of recycled plastic in circular economy.



Contribute to regional targets worldwide by innovative sustainable solutions, e.g., related to EU Green Deal.



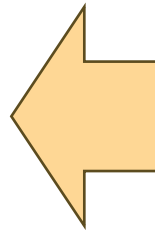
# Packaging Materials

## Barrier Technologies

Standard High-Density Polyethylene (HD-PE) is satisfactory for a broad range of formulation types, e.g., water-based or solid formulations.

### **Product Quality**

Protect from degradation.



■ **Environment**  
Ensure safe storage.

■ **Operator**  
Ensure easy and safe handling.

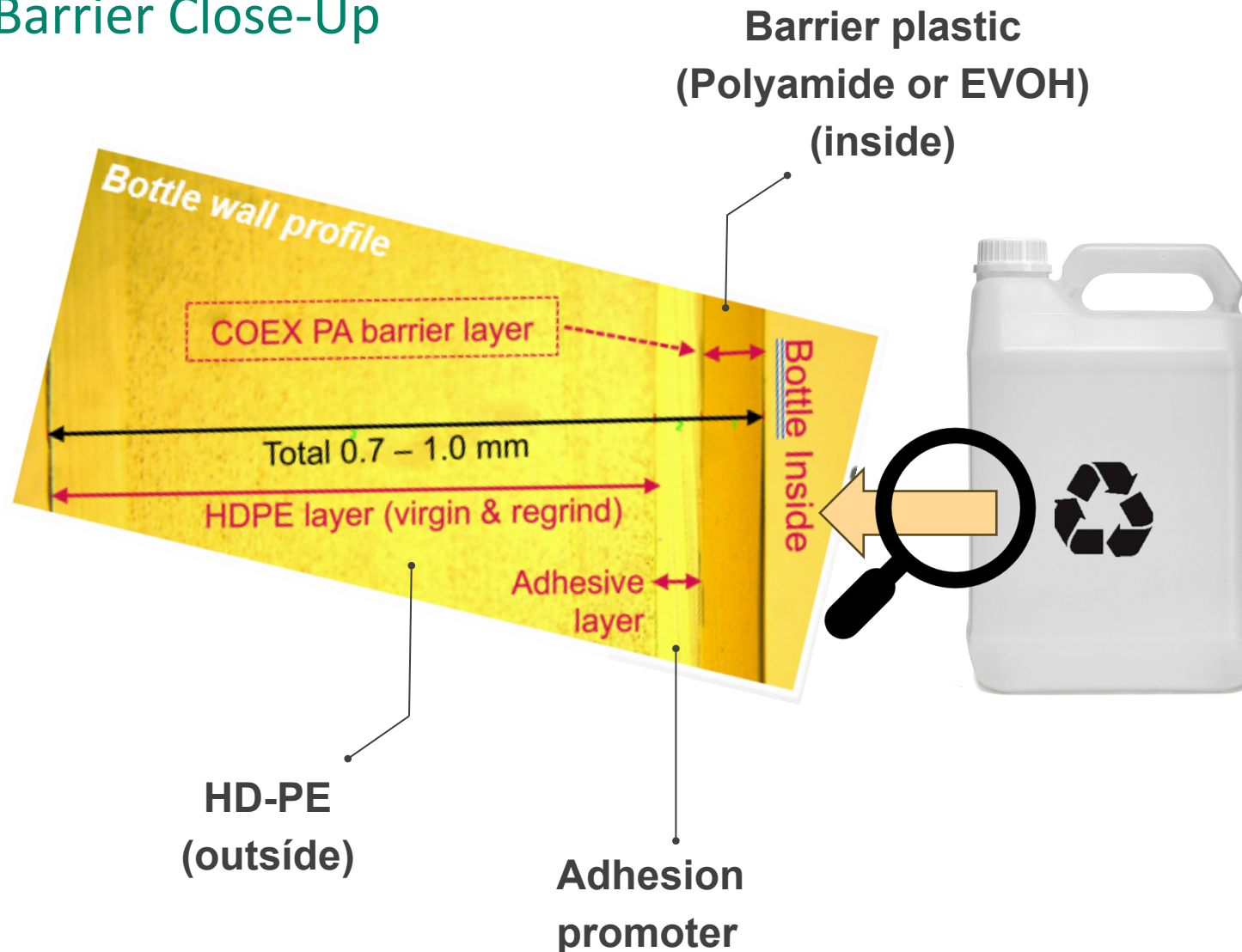
■ **Sustainability**  
Minimize footprint in production, transport & recycling.

Barrier Technologies are used e.g., when formulation components like solvents could penetrate standard HD-PE material, resulting in:

- Weight loss, product degradation, paneling or odor
- Swelling or weakening of container wall

# Packaging Materials

## Barrier Close-Up

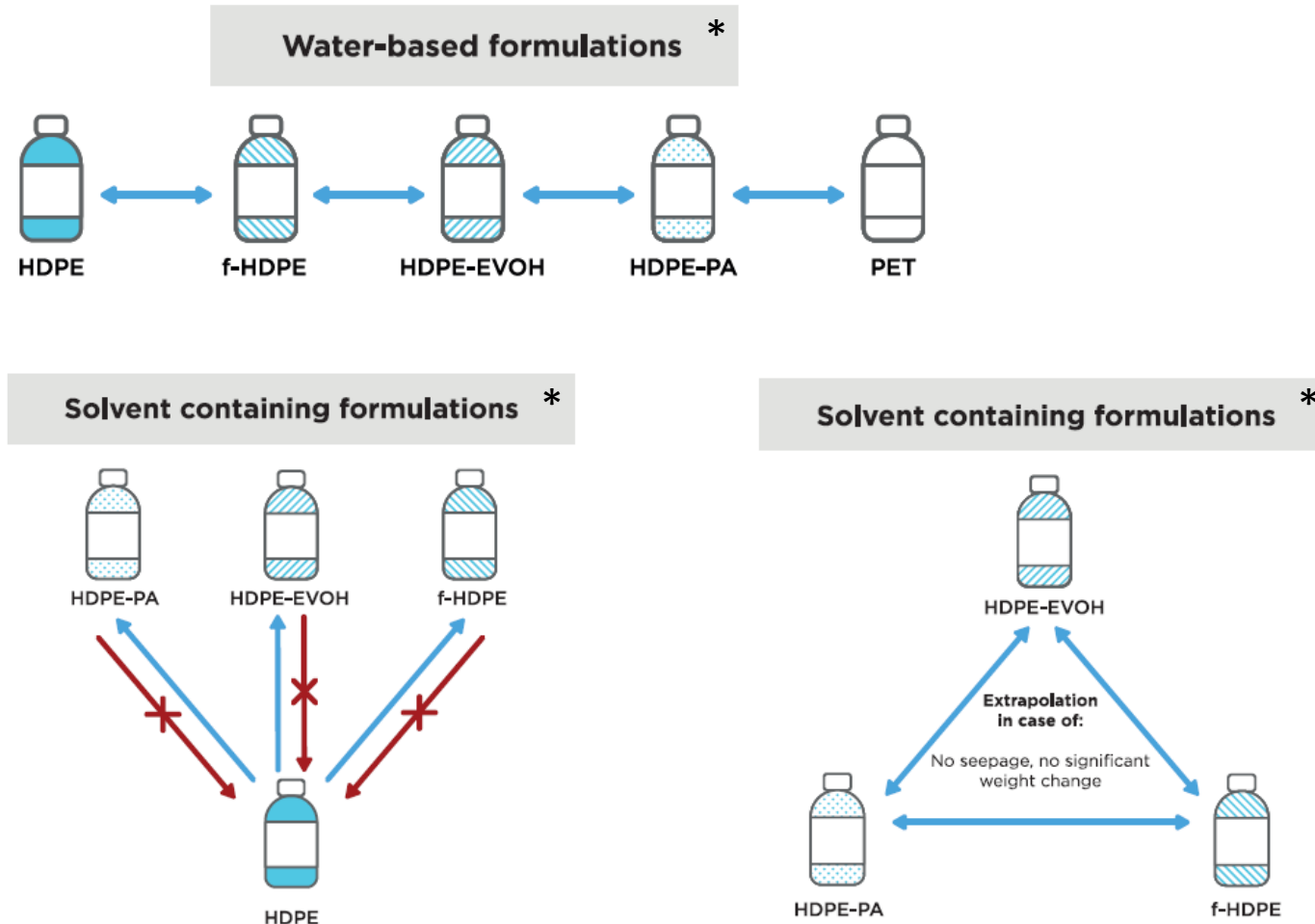


- good barrier depending on the product
- well established supply options in EMEA and LATAM
- not as easy to recycle as HD-PE



# Packaging Materials

## Extrapolation Concept for Established Materials



\* from TM 17 (CLI, 2021)

- Extrapolation is established for **existing** packaging materials, see:
  - SANCO 10473rev.5 or
  - Guidance by Belgium, UK, Australia (for CCPs), ECHA (for biocides).
- Extrapolation mostly relies on data for seepage / weight change (**shelf-life studies** over 2 years).
- There is no harmonized regulatory framework how to introduce **new** packaging materials.

# Packaging Materials

## Characteristics

●

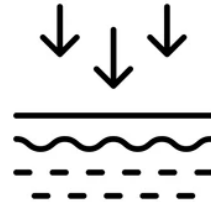
Optimal

●

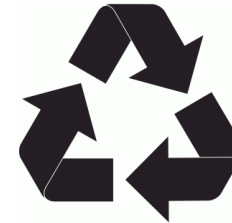
Limited

●

cbc (new)



Water / Solvent  
Barrier

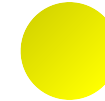


Recyclability



Extrapolation  
(seepage data)

HD-PE	●	●	●
Coex-PA	●	●	●
Coex-EVOH	●	●	●
F-HD-PE	●	●	●
Packaging Innovation	●	●	<i>Not yet established</i>



*Not yet established*



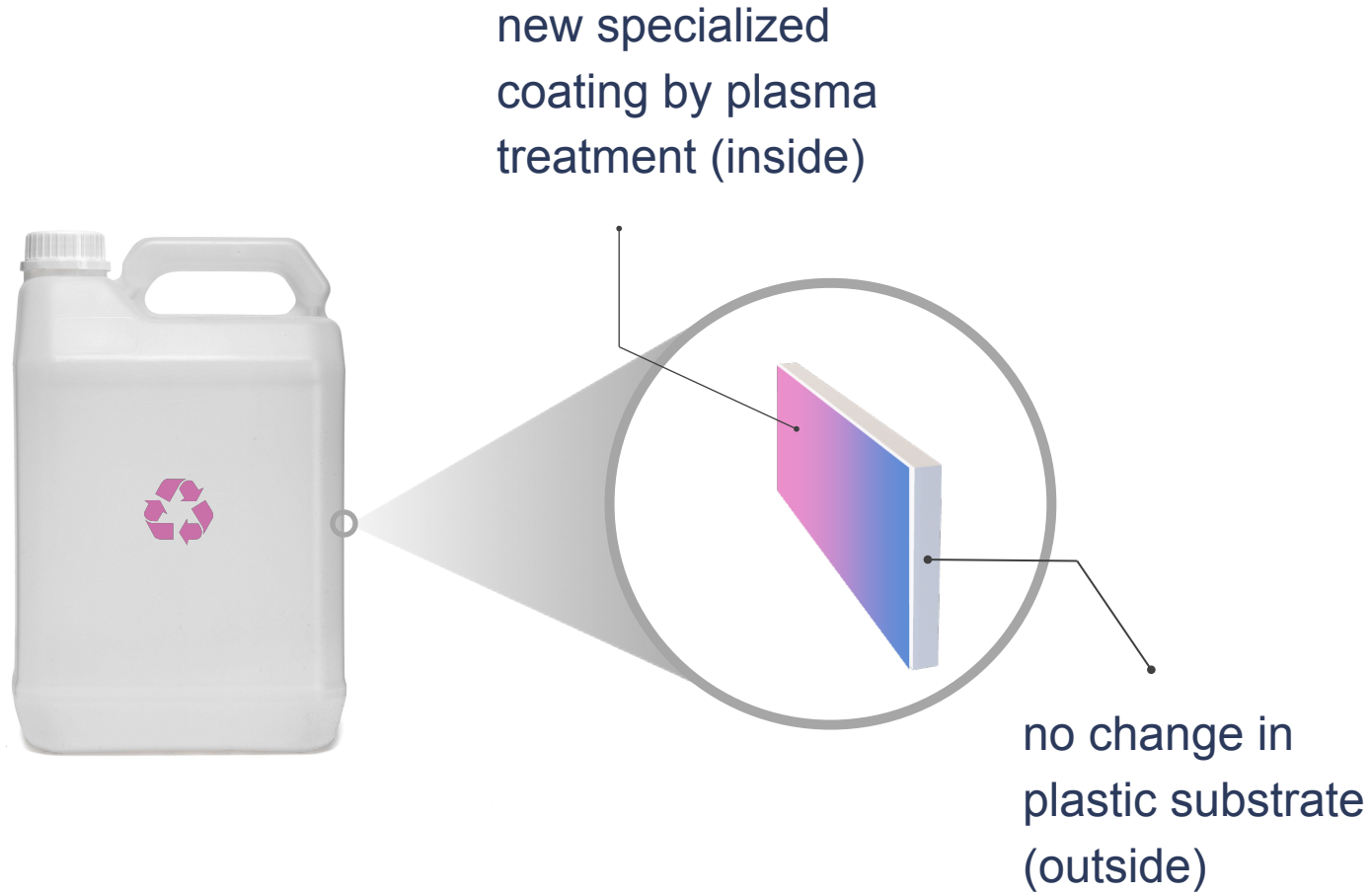
# **Case Study: Development of New Plasma Treatment Technologies**

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## **Early Results with Innovative Barriers**

# Packaging Materials

## Objective



- optimum barrier-properties
- 100% recyclable

# Packaging Materials

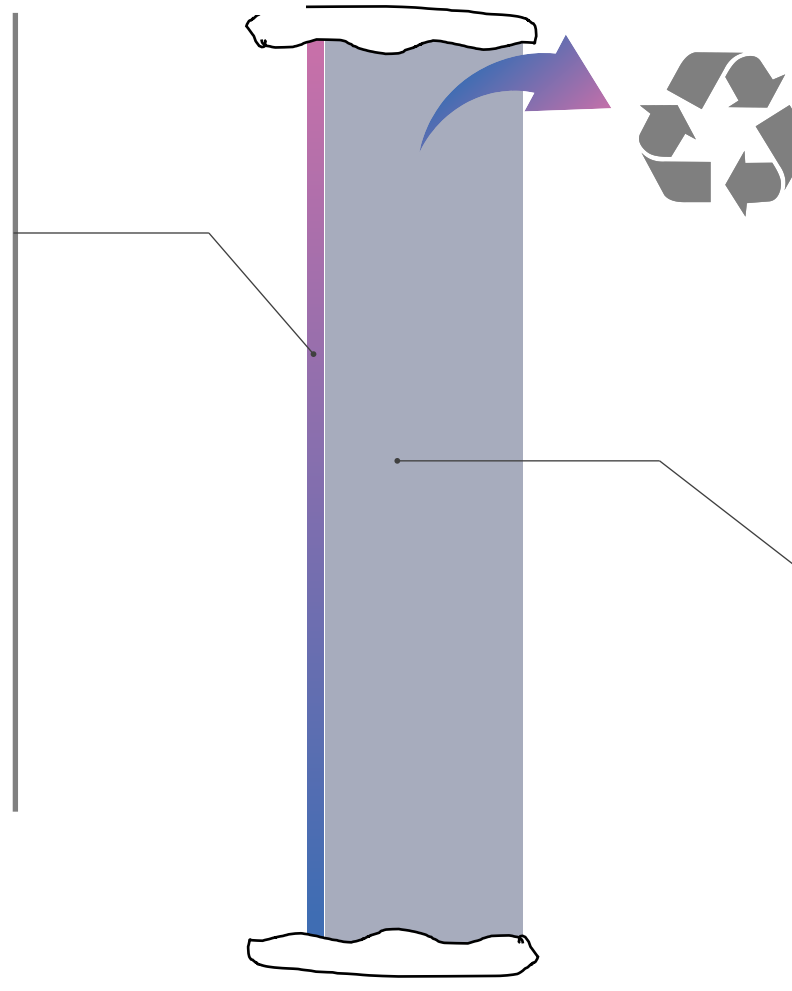
## Innovative Plasma Treatment Technologies

### Coating Properties

- Non-reactive & chemically inert
- Food-safe
- Super thin (sub-micron scale)
- Compatible with recycling

### Functionalities

- Migration barrier (e.g., solvents, other substances)
- Corrosion protection (acid or alkaline substances)



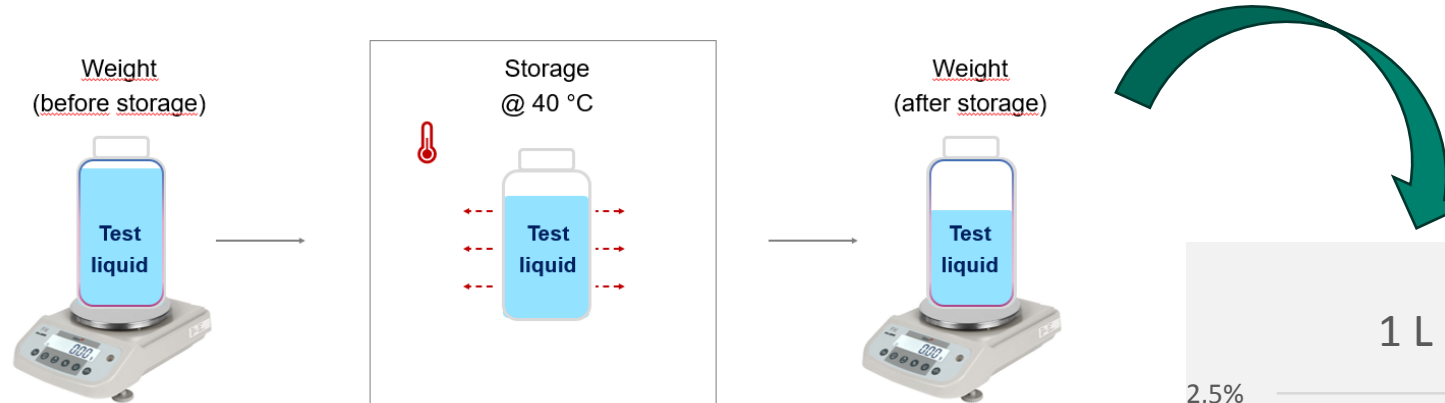
### Plastic Substrate

- High-density PE (HD-PE)
- Low-density PE (LD-PE)
- Polyethylene terephthalate (PET)
- Polypropylene (PP)
- Polyamide (PA)
- Post-Consumer Resin (PCR)
- others

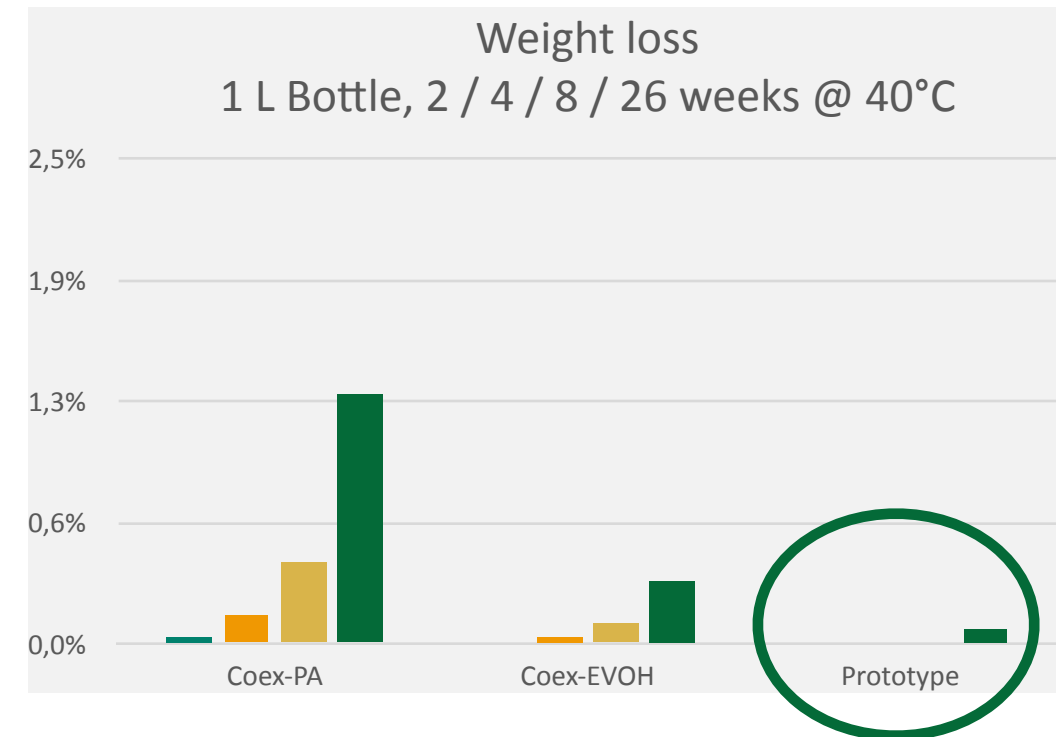


# Plasma Treatment Prototype

## Penetration Test

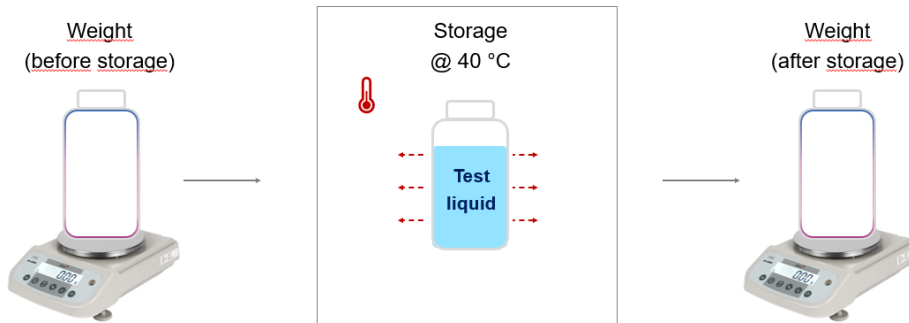


Packaging Prototype  
with  
Agrochemical Model  
Liquid

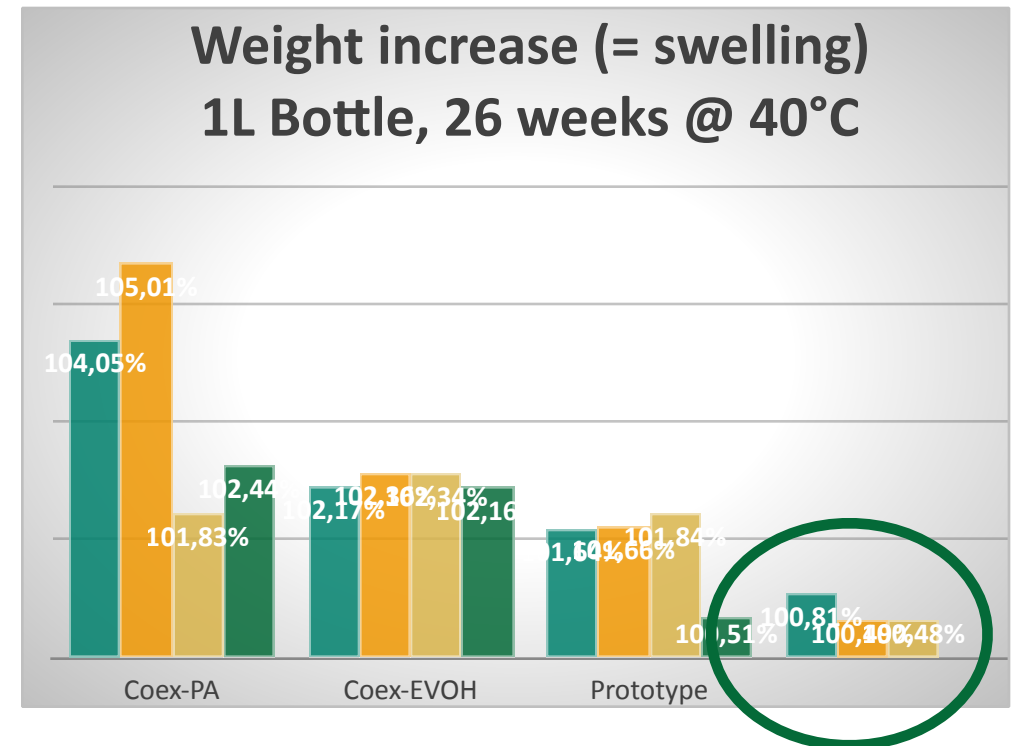


# Plasma Treatment Prototype

## Swelling Test

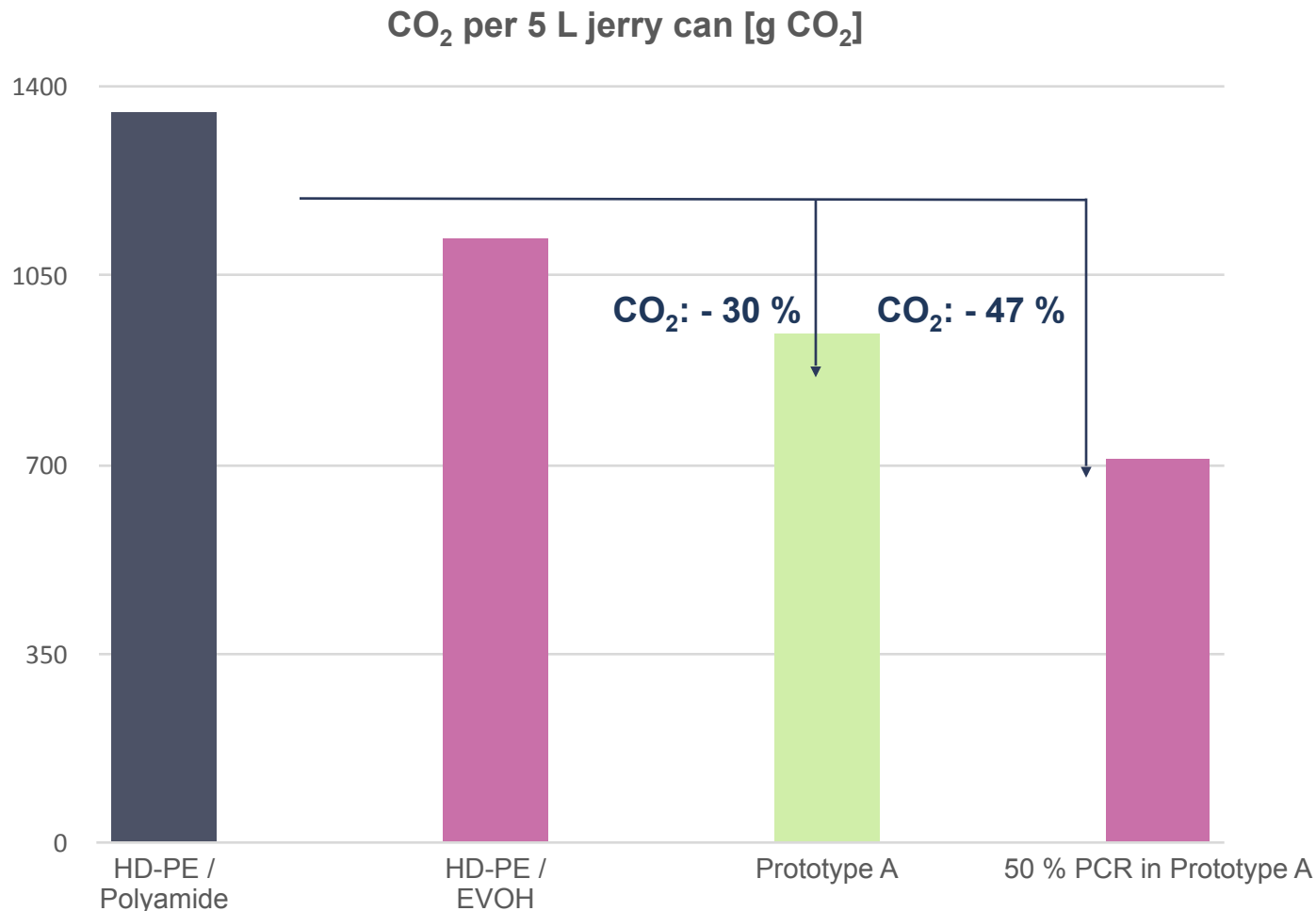


Packaging Prototype  
with  
Agrochemical Model  
Liquid



# Plasma Treatment Prototype

## Carbon Footprint Reduction Potential (Preliminary Data)



### Footprint - Included:

- Production of pure material
  - HD-PE
  - EVOH or PA
  - Tie Layer Polymer
- Blow Moulding Process
- Coating Process (Prototype)

### Footprint - Excluded:

- Transport and filling
- End of life scenarios (Downcycling, Energetic Recycling)
- Material for Blow Mould or Coating Machinery



# Packaging Innovation

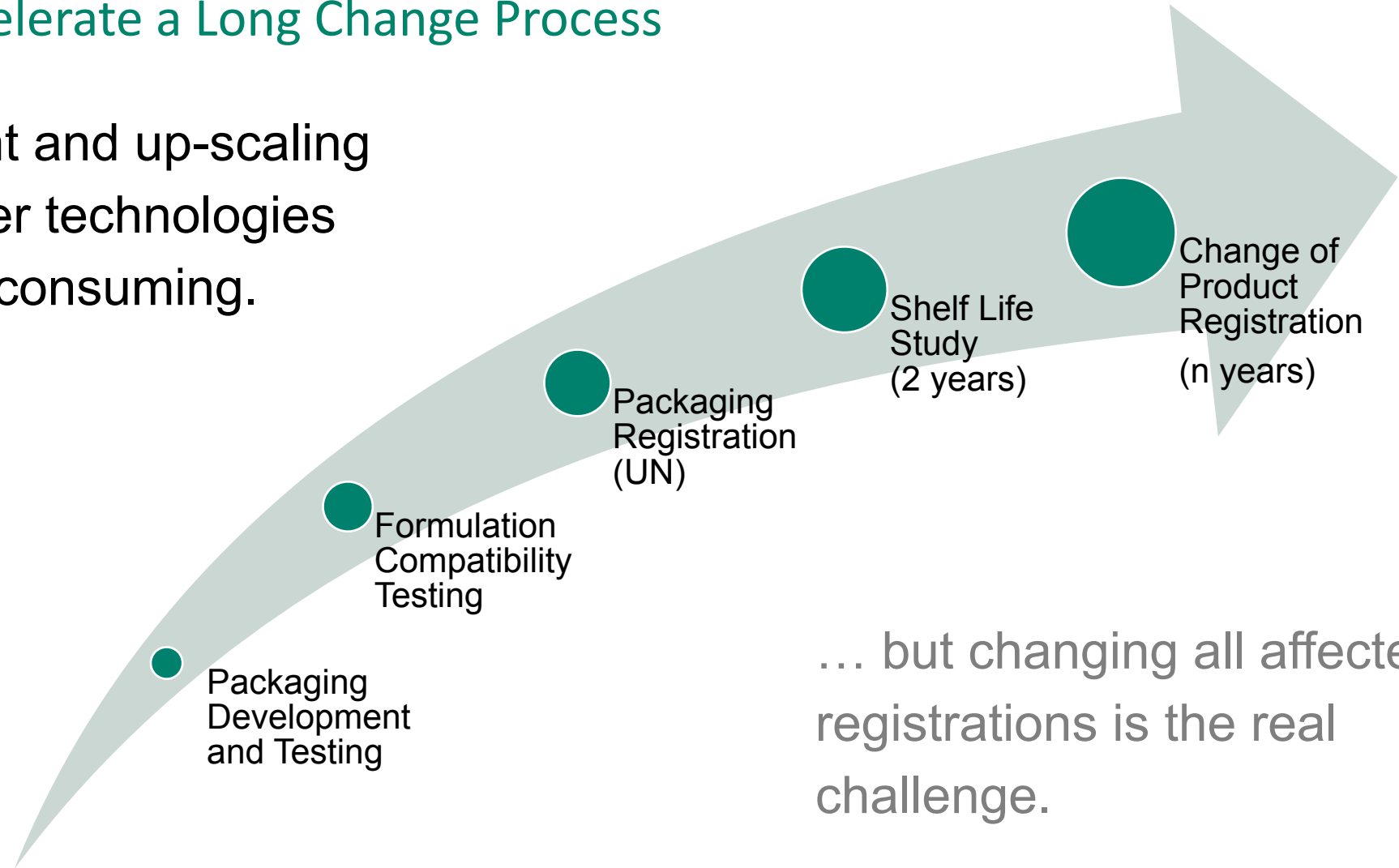
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## How to Accelerate a Long Change Process

# Packaging Innovation

## How to Accelerate a Long Change Process

Development and up-scaling of new barrier technologies is very time-consuming.



... but changing all affected registrations is the real challenge.

# Packaging Materials

## Introduction

- Depending on a manufacturer's portfolio, individual packaging materials are used for up to hundred formulations or even more.

Portfolio A  
( $< 10$  products)



Portfolio B  
( $10 - 100$  products)



Portfolio C  
( $> 100$  products)



- Switching to a new packaging material will impact all related product registrations.



# Packaging Innovation

## Registration of Innovative Packaging Materials

- Changing the packaging material for entire product portfolios has a huge impact on packaging suppliers, manufacturers of CCPs and regulatory bodies.
- Capacities and timelines of stakeholders will not allow to conduct (manufacturer) nor evaluate (authorities) new phys-chem data studies for every affected formulation within an acceptable timeframe.
- For established Packaging Materials, extrapolation is an established process. However, there is no easy-to-use regulatory process for changing a **portfolio of products** to a NEW Packaging Material.

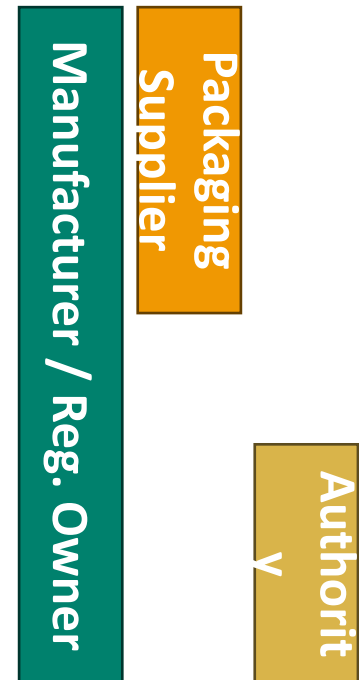
# Outlook

## Stakeholder involvement in Change Process

High level view on change process for introducing new packaging materials:

- Technical development & evaluation of material
- Testing on representative model formulations / liquids
- Up-scaling of packaging supply
- Creating of data for selected formulations – criteria to be defined
- Submission / evaluation of selected dossiers
- Approval for selected formulations

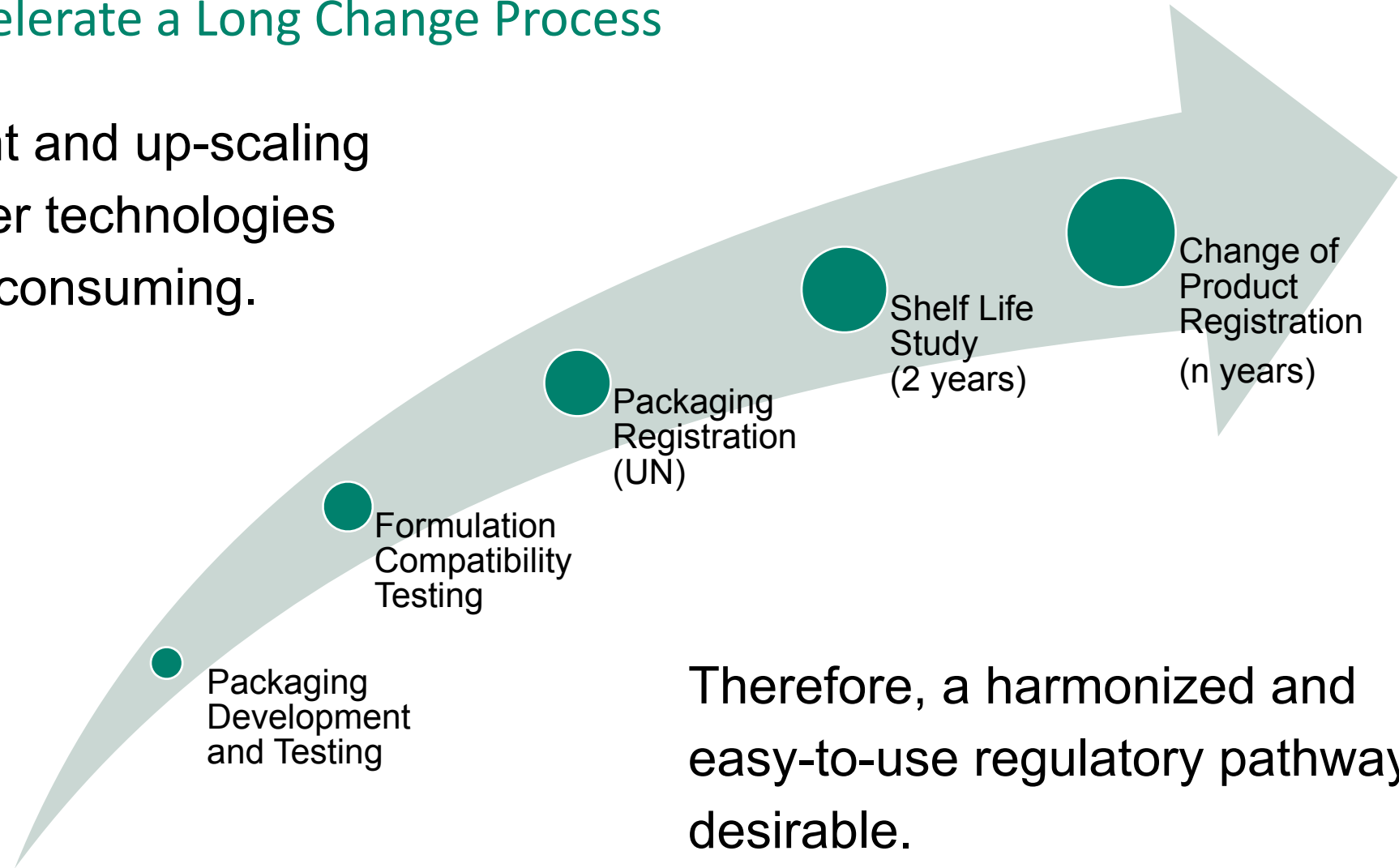
Extension to broader formulation portfolio – criteria need to be defined



# Packaging Innovation

## How to Accelerate a Long Change Process

Development and up-scaling of new barrier technologies is very time-consuming.



Therefore, a harmonized and easy-to-use regulatory pathway is desirable.



An aerial photograph showing a dense grid of agricultural fields. The fields are in various stages of growth, with some appearing as deep green and others as bright yellow-green. The fields are separated by thin, light-colored lines representing roads or irrigation channels. The overall pattern is a complex, interlocking mosaic of colors and shapes.

THANK YOU